FILMING REQUEST · MS PATIENT EDUCATION

A free patient-education episode with your MS specialist

We are producing a series in which US multiple sclerosis specialists answer the questions patients search for. This page summarizes what filming involves, so your team can review the request quickly.

WHAT	One 8–12 minute patient-education episode about multiple sclerosis, built around patients' questions, plus 4–6 short vertical clips.
WHO	Roman Sergeev, producer at RYA.AE (UAE). One person: two cameras, battery lights, lavalier mics.
WHEN	Los Angeles Nov 30–Dec 4, 2026 · South Florida Dec 7–11, 2026 · a 2-hour window, about 90 minutes of filming.
WHERE	The physician's office or a room you designate. Small footprint, no disruption to clinic flow.
PRIVACY	No patients, patient records or screens with patient data in frame. Case examples de-identified.
REVIEW	The physician approves the final cut for medical accuracy; your communications team may review as well.
PUBLISHING	On YTMSEN, an independent MS education channel, with your channel invited as YouTube collaborator; or a cut for your own channel.
COST	None. You receive the files for your channels and website. No pharmaceutical or device-company funding.
PAPERWORK	Appearance and location releases; certificate of insurance on request; we follow your filming request process.

PREVIOUS WORK IN MS PATIENT EDUCATION

258K
views on 12 episodes we produced with an MS center's neurologists

41%
of that channel's lifetime views came from those 12 episodes

128K
views on one patient story we filmed, 687 comments

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