YOUTUBE HEALTH · 2026

The "licensed" label most doctors don't know about

Who can get it, what it takes, and why the channel matters more than the doctor on screen.

WHAT IT IS

A line under every video

"From a doctor licensed in the US" ✓

"From an accredited US hospital" ✓

Plus a place on the Health Sources shelf near the top of health searches.

WHO CAN APPLY

US-licensed doctors, nurses and therapists

Also practices and nonprofits, through a licensed professional who oversees the content. Accredited hospitals don't need to apply.

1,500

public watch hours in 12 months

Or 1.5M public Shorts views in 90 days. Health-focused channel, no strikes. License checked by LegitScript.

TIMELINE

1–2 months review, then 2–3 months before it shows

Start building watch time now if you want the label next year.

THE CATCH

The label belongs to the channel

A great interview on someone else's channel builds their channel. Decide early where your videos live.

Requirements: support.google.com/youtube/answer/12796915